

WSIS Prizes Contest 2020 Nominee

TAKE BACK OUR PRIVACY (privasi.id)**Multistakeholder Initiative for Building Public Confidence and Awareness in use of ICTs****Description**

TAKE BACK OUR PRIVACY is the Indonesian multi-stakeholder initiative for building public confidence and awareness about privacy and personal data protection. Currently in Indonesia there is no Personal Data Protection Law yet that comprehensively protects the rights of citizens or individual. Meanwhile, Indonesian Internet users' understanding level of privacy and personal data protection still need to be improved. A number of cases related to misuse of personal data, such as for financial fraud and persecution attempts, are rife in Indonesia.

For this reason, the TAKE BACK OUR PRIVACY project was initiated by ICT Watch together with multi-stakeholder partners in the context of three (3) objectives:

- 1. encouraging policy makers (government and parliament) to comprehensively formulate and provide adequate regulations related to the protection of personal data,
- 2. building public awareness about the need to maintain privacy to protect oneself and family from the negative effects of misuse of personal data,
- 3. strengthening the capacity and role of the public to actively participate in urging policy makers to immediately provide the Personal Data Protection Law

This TAKE BACK OUR PRIVACY project uses two (2) fundamental approaches:

- 1. Onsite activities: facilitating seminars, workshops, exhibitions and movie screenings. Throughout 2019 a total of about 22 activities will be carried out in various regions in Indonesia, with a total number of participants reaching more than 1500 participants (47% are women).
- 2. Online activities: providing an Indonesian knowledge and resources online repository on our program website, privasi.id / privacy.id. The website contains information about children's privacy, educational videos, digital references, merchandises and agenda. During 2019 the site has been visited more than 3400 session with 13,800 pageviews. This online activity also strengthened by our social media account: Twitter (851K follower), Facebook (70K follower) and Instagram (3.7K follower).

Project website

<http://privasi.id>

Images

LITERASI PRIVASI DAN KEAMANAN DIGITAL
SEMINAR NASIONAL DAN WORKSHOP

CIANJUR

Selasa, 3 Desember 2019
09.00 - 16.00 WIB

Auditorium Yayu Masdim Taber Universitas Putra Indonesia
Jl. Dr. Mawardi No. 66, Bypass - Cianjur

Narasumber (sesuai urutan abjad)

Ameh Agastina, Anni Dwi Andani, Indiyatno Banyumurti, Eison Gultom, Mario Devya

Pendaftaran
privasi.id

#TAKE BACK OUR PRIVACY

Kegiatan tidak dipungut biaya / peserta terdaftar / Fasilitas kegiatan : Snack, lunch, makan siang

Ngabuburit-Literasi Digital
10-25 Mei 2019

JEMBATAN DATA
#jagadatapribadi #internetsehat #takebackourprivacy BERSAMA

KEGIATAN

NONTON BARENG, DISKUSI SANTAI, BUKA BERSAMA

LOKASI

10 TANGSEL, 11 JEMBER, 17 JOGJA, 18 BALIKPAPAN, 25 MEDAN, 25 SEMARANG

PUKUL 14.30 - 19.00 WAKTU SETEMPAT

Link pendaftaran: s.id/ngabuburit2019



DEFINISI

Privasi adalah kemampuan diri atau kelompok untuk menentukan dan menjaga apakah data pribadinya boleh atau tidak untuk diketahui oleh pihak lain. Sedangkan yang dimaksud dengan data pribadi adalah setiap data elektronik maupun non-elektronik, baik tersendiri ataupun dikombinasikan dengan data lain, akan dapat secara unik mengidentifikasi individu atau orang tertentu.

TINDAK LANJUT

Kita perlu juga menjaga agar media sosial maupun gawai yang kita gunakan sehari-hari tidak lantas "membocorkan" data pribadi kita ke pihak lain. Berikut ini adalah contoh bagaimana kita mengatur privasi kita di layanan Google pada ponsel berbasis Android.

Mengapa data pribadi harus dibindungi?

Sumber: Internet (BKA)

#JAGA PRIVASIMU
Seminar Nasional & Workshop

BANDUNG
#takebackourprivacy

Narasumber (sesuai urutan abjad)

Keynote Speaker

Atalia Pratiyana Kamil, Mariam F. Barata, Moh. Latif Faidah, Ryan Rahardjo, Santi Indra Astuti, Setaji, Sinta Dewi Rosadi

Moderator: Indiyatno Banyumurti - ICT WATCH

Rabu, 30 Oktober 2019
09.00 - 16.00 WIB

Aula Barat Gedung Sate
Jl. Diponegoro No.22, Kota Bandung

Daftarkan dirimu di: privasi.id

DARURAT PERLINDUNGAN DATA PRIBADI MASYARAKAT INDONESIA!
#takebackourprivacy

Diskusi Publik & Nonton Bareng **The Great Hack**

Kamis, 01/08/2019
13.00 s/d 16.30 WIB

Perpustakaan Kemdikbud Senayan - Jakarta

RSVP: <http://privasi.id> (gratis, kursi terbatas)

Indonesia Digital Literacy Framework

safeguard

- Online Safety and Security
- Personal Data Protection
- Individual Privacy (personal risks)


rights

- Freedom of Expression
- Intellectual Property
- Social Activism (assembly, association)

empowerment

- Citizen Journalism
- Entrepreneurship
- Information Ethics

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PRIVASI.ID
#jagaprivasi #jagadatapribadi #takebackourprivacy

SI ANAK VIDEO EDUKASI REFERENSI AGENDA ICT WATCH DAFTAR SEMINAR KONTAK

Privasi Anak di Internet
Salah satu hal penting dalam literasi digital adalah tentang privasi dan perlindungan data pribadi? Simak video singkat yang menarik ini...

Produk Donasi
Seluruh keuntungan dari penjualan produk ini (harga dinaikkan 15% dari biaya modal) akan digunakan untuk donasi penguatan program edukasi literasi...

Agenda Kegiatan
Sebagai salah satu upaya mendorong peningkatan literasi digital di Indonesia, WhatsApp bersama ICT Watch dan Kementerian Komunikasi dan Informatika serta...

DAFTAR SEMINAR/WORKSHOP
LITERASI PRIVASI DAN KEAMANAN DIGITAL
KOMIK #JAGA PRIVASI

1-2-3 Menjadi Netizen Cerdas
#INTERNETSEHAT
bagi Guru, Pembina Pramuka, Relawan TIK, dan Orang Tua

1. JAGA PRIVASI
2. WASPADA HOAKS
3. LAWAN BULLY

Merchandise items listed:
Boneka Beruang... Desain... 667990 Rp. 98.000
Tas Tote Fullprint take back - purple bag Rp. 98.000
Tas Tote Fullprint take back - black bag Rp. 98.000
Botol take back - tumbler Rp. 101.300
Jaket Hoodie take back - dark blue Rp. 194.000
Jaket Hoodie take back - grey Rp. 194.000
Kaos take back - gold short Rp. 110.000
Kaos take back - pink long Rp. 127.000
Kaos take back - navy green short Rp. 110.000
Kaos take back - black long Rp. 127.000
Kaos take back - red long Rp. 127.000
Kaos take back - yellow long Rp. 127.000

Action lines related to this project

- AL C4. Capacity building
- AL C5. Building confidence and security in use of ICTs 2020
- AL C10. Ethical dimensions of the Information Society

Sustainable development goals related to this project

- Goal 3: Good health and well-being
- Goal 5: Gender equality
- Goal 17: Partnerships for the goals

Coverage

- Indonesia

Status

Ongoing

Start date

May 2019

End date

Not set

Target beneficiary group(s)

- Youth
- Women
- parents, teachers, students, netizen, policy makers

Replicability

This TAKE BACK OUR PRIVACY project can be easily replicated by anyone and anywhere, because this project utilizes a number of knowledge references about privacy and personal data protection that are available quite a lot on the Internet. We can choose reference digital documents that are creative common licensed and then we emphasized with local content and context. The digital document can be in the form of infographics, research paper, how-to, podcast as well as video/clips. Its activities are also simple, combining online activities through websites and social media with onsite activities through face-to-face engagement.

Of course the most important is the eagerness and effort so that online and onsite activities can be done together, inclusive and collaborative with other parties, especially from different stakeholders. We also ensure that the content that we create or facilitate is creative common licensed so that it can be easily adapted, adopted and replicated by the wider community.

Sustainability

The TAKE BACK OUR PRIVACY project involves a number of relevant stakeholders to ensure that the resources required are not covered by one or limited parties. So based on mutual interests, this project will become more sustainable because it is done in a mutual cooperation. The resources needed can be share-based results, such as for the needs of resource persons, the cost of procurement of activities, promotion of events, promotion of pre and post activities, to technical preparation and management in the field both online and onsite. In addition, the involvement of various multi-stakeholder parties also provides another advantage that is not to become an exclusive program.

The title also uses the word "OUR PRIVACY" which reinforces togetherness and empathy, rather than "your privacy" which seems like there is a difference between "me" and "you". We also provide merchandise that can be purchased by the public, such as t-shirts, tumblers, bags and dolls. This merchandise is not in the context of seeking profit, but as a tool to build public awareness more attractively.

WSIS values promotion

TAKE BACK OUR PRIVACY project is in line with the Common Vision of the Information Society written in the WSIS Declaration of Principles (12 December 2003), "to build a people-centered, inclusive and development-oriented Information Society, where everyone can create, access, utilize and share information and knowledge, enabling individuals, communities and peoples to achieve their full potential in promoting their sustainable development and improving their quality of life ". This project also believe and comply with the key principle of the WSIS, that one of the efforts need to be done

together for achieving common vision above is by strengthening the trust framework, including information security, privacy and consumer protection, for the development of the Information Society and for building confidence among users of ICTs, including to ensure personal data protection (law).

Entity name

Indonesia ICT Partnership - ICT Watch (ICT Watch)

Entity country—type

Indonesia — Civil Society

Entity website

<http://ictwatch.id>

Partners

a. Ministry of Communication and Information Technology (MCIT) - Indonesia. Contact: Director of Governance, ICT Application Directorate General, **M. M. F. D. (m.m.f.d. @mcit.go.id)** // b. The National Cyber and Crypto. Agency (BSSN) – Indonesia. Contact: Director of Digital Economy Protection, **M. A. S. (a.s. @bssn.go.id)** // c. SIBERKREASI Digital Literacy National Movement. Contact: Chief of Staff, **M. I. M. (i.m. @siberkreasi.id)** // d. Indonesia ICT Volunteers (RTIK). Contact: Chairman, **M. F. F. (f.f. @rtik.id)** // e. Indonesia Scout, Central Java Provision Council, Information Technology Special Unit (Saka Milenial). Contact: Communication Strategist, **M. S. W. (s.w. @saka milenial.id)** // f. Facebook – Indonesia. Contact: Chief Public Policy, **M. P. H. (p.h. @facebook.com)** // g. Google - Indonesia. Contact: Public Policy and Government Affairs Manager, **M. P. P. (p.p. @google.co.id)** // h. Indonesia Cyber Security Forum (ICSF). Contact: Chief, **M. A. S. (a.s. @icsf.id)** // i. Indonesia ICT Teacher Association (IGTIK). Contact: Secretary General, **M. W. K. (w.k. @igtik.id)**